

ON THE OXFORD AND CAMBRIDGE MAGAZINE

Edward Burne-Jones

Shall I tell you about our Magazine, as you are so good as to take an interest in it? In the enclosed envelope I have sent you a prospectus. It appeared in nearly all the magazines of the month, and will be in the Quarterly reviews of January and in the Times. We have thoroughly set ourselves to the work now, banded ourselves into an exclusive Brotherhood of seven. Mr. Morris is proprietor. The expenses will fall very heavily upon him, I fear, for it cannot be published under £500 per annum exclusive of engravings which we shall sometimes give: he hopes not to lose more than £300, but even that is a great deal. Not one Magazine in a hundred pays, but we are full of hope. We have such a deal to tell people, such a deal of scolding to administer, so many fights to wage and opposition to encounter that our spirits are quite rising with the emergency. We shall restrict ourselves to our present contributors, and not receive any indiscriminate contributions, for we wish to keep before us one aim and end throughout the Magazine, and I question if we should find many to join us in all the undertaking, and answer for all our opinions.

... We may do a world of good, for we start from new principles and those of the strongest kind, and are as full of enthusiasm as the first crusaders, and we may perish in a year as others have done before. Well, if we are wanted I suppose we shall remain, and if not, what have we to want? Nothing, I know, for I can safely affirm for all that no mean and contemptible desire for a little contemporary fame, no mere purpose of writing for writing's sake has prompted one amongst us, but a sole and only wish to teach others principles and truths which they may not know and which have made us happy.

– Edward Burne-Jones, qtd in Georgiana Burne-Jones, *Memorials of Edward Burne-Jones*. London: Macmillan, 1902. 1:121-22; 123-24.

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